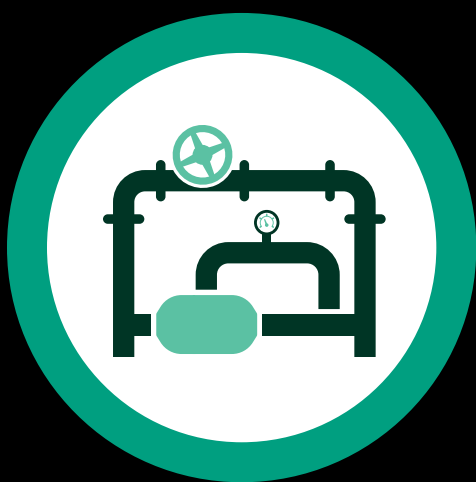


## How are Oil & Gas Companies Improving System Reliability?

In a survey of 100 oil & gas business operations and technology professionals, we found:

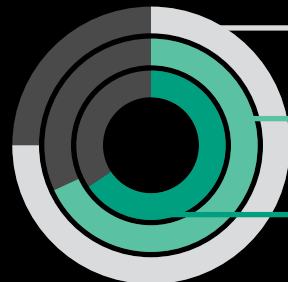
### 56%

of respondents said non-critical equipment / processes added to 30% or more of yearly unplanned downtime



*System reliability is among the top priorities of oil and gas operators critical to meeting business outcomes*

Following safety, what business outcomes are most critical?



Ranked 'Critical or Very Critical'

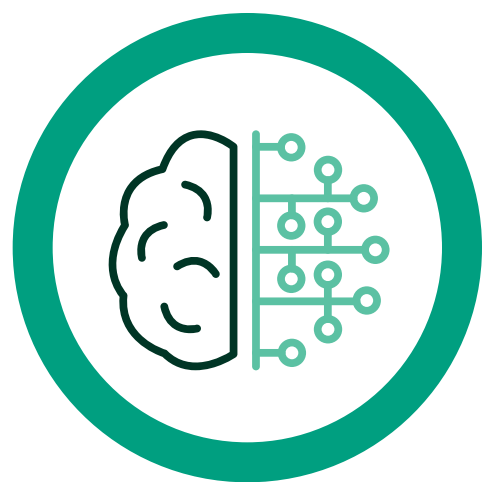
**75%** Increase critical equipment reliability

**68%** Optimize maintenance costs

**65%** Maximize equipment productivity

### 41%

have experimented with AI-based reliability



### 60%

plan to buy a packaged AI software / analytics solution or outsource solution to a system integrator

Learn more at

[www.BakerHughesC3.ai](http://www.BakerHughesC3.ai)

\*This Opportunity Snapshot was commissioned by Baker Hughes. To create this profile, Forrester Consulting asked custom survey questions to 100 technology and operations professionals in oil & gas operator companies. The custom survey began and was completed in September 2019.